

ADVERTISING REQUEST

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All advertising orders must be submitted by September 30, 2025.

Contact:

Ms. Zhanna Serikova
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+7(495) 925-65-61 extens.173

Please send off to Organizer
by 30 September 2025

Contact:	<input type="text"/>	Tel.:	<input type="text"/>
Company name (Request A):	<input type="text"/>		
E-mail:	<input type="text"/>	Website:	<input type="text"/>

Advertising in Official Guidebook
and Expo Plan

Ad Placement	Tick off	Cost, in EUR
Company logo on Expo Plan + highlighting company name among the list of participants in the Guidebook and on hall boards	<input type="checkbox"/>	390
An ad module on page 2 of the cover	<input type="checkbox"/>	670
An ad module on page 3 of the cover	<input type="checkbox"/>	620
An ad module on page 4 of the cover	<input type="checkbox"/>	780
An ad module 1/1 page; on a separate page (210 mm x 297mm)	<input type="checkbox"/>	560
An ad module 1/2 page (210 mm x 148 mm)	<input type="checkbox"/>	280
<i>Expo Guidebook circulation - 10,000 copies Distributed within the Expo</i>	Total:	

Banner advertising

Ad Placement	Tick off	Cost, in EUR
1,0 x 2,9 m banner	<input type="checkbox"/>	430
2,0 x 2,0 m banner	<input type="checkbox"/>	560
2,0 x 2,9 m banner	<input type="checkbox"/>	800
A floor advertising sticker. Size up to 1 m ² ; per 1 item	<input type="checkbox"/>	180
Flags in the lobby. Size: 1x3 m. Number: 6 items	<input type="checkbox"/>	2 400
<i>✓ Costs include structure rental, and making and installation of banners</i>	Total:	

Receive a 5% discount when you order three advertising services, and a 10% discount when you order five.

Kindly note that we will not be accepting advertising orders after September 30, 2025.

Video advertising on LED screens

Ad Placement (The rate includes at least 100 displays per day from 8:00 AM to 6:00 PM for the period of the event (excluding installation and dismantling days))	Tick off	Cost, in EUR
Check-in area. Pavilion 2. Screen size: 87x1 m		
Timing: 15 sec	<input type="checkbox"/>	620
	Total:	

Lightbox advertising

Advertising in Pavilion 2 (For the period of the event)		Tick off	Cost, in EUR
Lightbox in the lobby. Size: 1,17 x 1,97 m	Front	<input type="checkbox"/>	650
	Back	<input type="checkbox"/>	480
Lightbox at hall entrance. Size: 1,14 x 2,44 m		<input type="checkbox"/>	750
		Total:	

Distribution of advertising information

Types of advertising		Tick off	Cost, in EUR
Distribution of customer's leaflet with visitor's badge (given to each visitor at the entrance to the Expo)		<input type="checkbox"/>	1 400
Special offer targeted email campaigns (over 38 thousand addresses)		<input type="checkbox"/>	400
Accreditation of 1 promoter for all days of the Expo. Any promotional products outside stand area may be distributed only by a promoter with a badge.	Distribution of leaflets in the lobby and exhibit hall	<input type="checkbox"/>	300
	Distribution of leaflets in the exhibit hall	<input type="checkbox"/>	120
		Total:	

Official website of the Expo www.mitexpo.ru

Types of advertising	Tick off	Cost, in EUR
A sitewide banner on the home page for a period of 1 month. Size: 1280x500 px	<input type="checkbox"/>	290
A sitewide banner on the home page for a period of 3 months. Size: 1280x500 px	<input type="checkbox"/>	770
	Total:	

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Executive's signature	Name: <input type="text"/>
L.S.	date: <input type="text"/>